

Toyota Fund for Europe: Guidelines for Assistance

Definitions

TfE	Toyota Fund for Europe
NMSC	National Marketing and Sales Company (Toyota distributors in Europe)
EMC	European Manufacturing Company (Toyota manufacturing plants in Europe)

Eligibility

Toyota Fund for Europe accepts applications from:

- Registered not-for-profit organisations (NGOs)
- Educational institutions such as schools, colleges and universities.

TfE does not accept applications from:

- Individuals
- Unregistered organisations
- Organisations that:
 - Have a religious, political or military purpose
 - Perform lobbying activities
 - Only undertake research
 - Provide endowments.

TfE does not support projects that:

- Only produce films, videos, brochures, or books unless the project has an extensive and concrete dissemination and training plan
- Fund scholarships for students
- Have a purely commercial or profit-making focus
- Are for museums, festivals, cultural events and exhibitions.

Project duration

In principle we only assist projects for a period of one year. If assistance is required for more than one year, a renewed proposal must be submitted each year.

Geographic scope

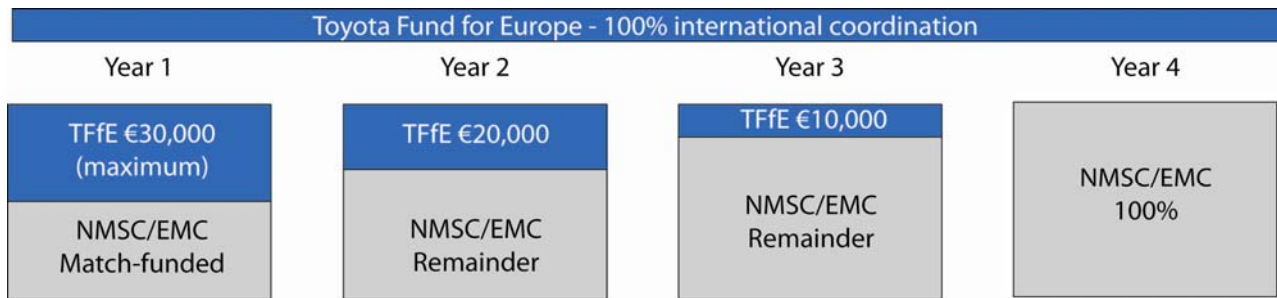
Applications are only accepted from organisations based in countries where Toyota Motor Europe has its business operations. The projects should also focus on these countries.

Funding guidelines

The Toyota Fund for Europe accepts applications for both international and national projects. If you are an NGO proposing an international project, please contact the NMSC or EMC in the different countries you want to implement the project to confirm that they are interested in being involved.

NGOs proposing a national project should contact the NMSC or EMC in that country to ask if they are interested in matching any funding you may receive from TFFE. Your application should be submitted together with the NMSC/EMC that will provide the matching funds. (The maximum allocation from TFFE for match funded projects is €30,000 in the first year.)

Figure 1: Maximum allocation for multiple-year, match-funded projects



For international projects, one new country should be added each year.

What is an international project?

An international project one that occurs in at least two countries. For projects that are supported for more than one year, the scope of the project must be expanded to include at least one new country each year.

What is a national project?

A national project is one that occurs in one country only.