

## Toyota Fund for Europe: Funding Guidelines

### Definitions

**TFfE = Toyota Fund for Europe**

**NMSC = National Marketing and Sales Company** (Toyota distributors in Europe)

**EMC= European Manufacturing Company** (Toyota Manufacturing plants in Europe)

### Eligibility

**Toyota Fund for Europe accepts applications from:**

- Registered not-for-profit organizations (NGOs)
- Educational institutions (such as schools, colleges, universities)

**TFfE does not accept applications from:**

- Individuals (not registered organizations)
- Organizations that:
  - Have a religious, political or military purpose
  - Perform lobbying activities
  - Only undertake research
  - Provide endowments

**TFfE does not support projects that:**

- Only produce films, videos, brochures, or books unless the project has an extensive and concrete dissemination and training plan
- Fund scholarships for students
- Fund only research
- Have a purely commercial or profit-making focus
- Are for museums, festivals, cultural events, conferences or exhibitions

### Project duration

In principle we only support projects for a period of one year. If assistance is required for more than one year, a renewed proposal must be submitted each year.

### Geographic scope

Countries where Toyota Motor Europe has its business operations.

For a complete list visit [www.toyota.eu/about/Pages/toyota\\_world.aspx](http://www.toyota.eu/about/Pages/toyota_world.aspx)

## Funding Guidelines

### Support for International Projects:

#### **Definition International Project:**

An international project is a project with a specific NGO or a project coordinated by a Toyota Company or the Toyota Fund for Europe happening in 2 countries minimum. In an international project minimum 1 new country should join every year.

	Year 1	Year 2	Year 3	Year 4
Funding International Coordination	TFfE 100% International Coordination			
Funding Local Activities	TFfE Max 30.000 EUR NMSC/EMC Match funded	TFfE Max 20.000 EUR NMSC/EMC remainder	TFfE Max 10.000 EUR NMSC/EMC remainder	NMSC/EMC 100%

**Note:** if you are an NGO, please send your application form to Toyota Fund for Europe secretariat (toyotafund@toyota-europe.com). We will share your project proposal with the relevant NMSC in order to confirm with them their interest for involvement.

### Support for National Projects:

#### **Definition National Project:**

A national project is a project with a specific NGO or defined by a Toyota Company happening in 1 country only

	Year 1	Year 2	Year 3
Funding International Coordination	None		
Funding Local Activities	TFfE Max 30.000 EUR NMSC/EMC Match funded	TFfE Max 15.00 EUR NMSC/EMC remainder	NMSC/EMC 100%

**Note:** If you are an NGO, please send your application form to Toyota Fund for Europe secretariat (toyotafund@toyota-europe.com). We will share your project proposal with the relevant NMSC in order to confirm with them their interest for involvement.

If you already have an existing cooperation with the NMSC/EMC please indicate so in your proposal.