

TOYOTA MOTOR MANUFACTURING (UK) LTD.

Burnaston
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Press Information

Date April 20, 2009

Press photo opportunity:

Thursday 23rd April, 2009 10:30am. Toyota Manufacturing UK, Burnaston Plant, Derbyshire. DE1 9TA
Managing Director Katsunori Kojima presenting show cheques to representatives from six local charities to symbolise the launch of the new Toyota Manufacturing UK Charitable Trust

Charities and good causes can 'Trust' on Toyota's continued support

Toyota will demonstrate its long-standing commitment to supporting local charities and community groups when it distributes the proceeds of its 2008 corporate and employee fundraising. Over £200,000 will be distributed to charities and local projects in Derbyshire and North Wales.

At a presentation event at the **Burnaston plant on Thursday 23rd April, 2009 at 10.30am** representatives from *Cancer Research UK; National Society for the Prevention of Cruelty to Children; Derbyshire, Leicester & Rutland Air Ambulance; Derbyshire Association for the Blind; Derbyshire Wildlife Trust* and *Treetops Hospice*, will collect their donations from Toyota Manufacturing UK's Managing Director Katsunori Kojima.

The presentation will also mark the official launch of the **Toyota Manufacturing UK Charitable Trust***, set up in 2008 to distribute funds to local good causes. In its first year the Trust generated £201,403 through corporate and employee fundraising activities, of which every pound will be donated to support local projects.

Employees' fundraising activities included marathons, fun runs, golf events, raffles, cycle rides and cake sales. Corporate fundraising was generated through visitor donations on the ever-popular Public Visit Programme and charity benchmarking seminars, where businesses pay a donation to spend a day at the Burnaston and Deeside plants learning about our operations and business techniques.

Speaking ahead of the presentations Karen Bradley, Communications & External Affairs Manager, explained Toyota's commitment to maintaining support for local good causes during the current economic downturn.

"The current economic climate is challenging for all. It is especially challenging for charities that deliver much needed support to many people throughout our regions and depend upon donations to maintain their services.

From the start of our operations we have supported a wide range organisations and our employees continue to show great energy and creativity when it comes to fundraising. Through our Charitable Trust we aim to continue our support for local good causes for years to come."

Each year the company nominates main beneficiaries from the Charitable Trust working in focus areas of children, environment, education and health. The remaining funds are distributed to other local charities and good causes in the same focus areas.

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Charities & groups are invited to apply for donations from the Toyota Manufacturing UK Charitable Trust in October. Application forms will be available on the company website in October 2009 (visit www.toyotauk.com/community).

Since the start of production in 1992 Toyota has contributed over £2.5 million towards the local communities surrounding its plants in Derbyshire and North Wales.

Notes to editors:

For more information contact: Steve Carter, Toyota Manufacturing UK on 01332 283666 or 07908 214781

*Toyota Manufacturing UK Charitable Trust Registration number 1124678

Interview opportunities: 23rd April, 2009, 10.30am Toyota Manufacturing UK, Burnaston Plant, Representatives from each of the charities will be available at the presentation event for media interview. Toyota management will also be available to discuss the Toyota Manufacturing UK Charitable Trust. For specific media requests please contact Steve Carter on 01332 283666 or 07908 214781

Toyota Manufacturing UK company outline

Toyota Manufacturing UK (TMUK) produces Auris and Avensis models at its vehicle manufacturing plant at Burnaston, Derbyshire, and petrol engines at its engine manufacturing plant at Deeside, North Wales. In 2008, TMUK produced 213,404 vehicles, 190,800 fully assembled engines and 106,598 engine sets for export and local assembly at plants across the world. To date, Toyota has invested over £1.85 billion into its UK manufacturing operations and currently employs over 4,400 members.

Commitment to the environment

Since the start of production, TMUK has aimed to minimise its environmental impact across all areas of manufacturing operations. Since 1993, the first full year of production:

WATER use per vehicle produced has been reduced by **over 75%**

ENERGY use per vehicle produced has been reduced by **over 70%**

VOC EMISSIONS (*Volatile Organic Compounds*) produced per vehicle has been reduced by **over 70%**

WASTE produced per vehicle has been reduced by **over 60%**

Toyota Manufacturing UK's environment policy can be located on our website – visit www.toyotauk.com/aboutus